

“Your life has been designed with greatness in mind for you.”



Upon retirement, Nora stepped into her next calling and established Business Women on the Move for God (BWMG). BWMG is an organization whose mission is to empower the lives of women through encouragement, training, service, and as they advance in their business. The first BWMG conference is slated for 2019. This conference will include powerful training and presentations that are sure to inspire, educate, and motivate women to think big and take God as their power partner in order to help them achieve their business dreams.



Nora SHARIFF-BORDEN

Nora was born and raised in Boston, Massachusetts along with her three younger sisters. Nora and her husband, Neil, presently live outside of Atlanta, Georgia. Together they have six adult children, 13 grandchildren, and one great-grandchild.

During her early adolescent years, Nora experienced some life-changing truths that were revealed by a teacher who saw something in her that no one else could see. The impact that was made on her life so many years ago resulted in her having a burning desire to inspire, educate and empower women to raise their level of consciousness to know that they have the power to be great. She also believes that one of God's greatest gifts in life is to share the blessings that the Lord has given you.

For 18 years, Nora was a practicing Muslim in the Islamic religion, trying to find out who God really was. God knew about her feelings of emptiness. Little did she know that God's plan for her life did not include the Islamic faith. The seed of Christianity was planted in her over twenty-six years ago when she joined Mary Kay. The seed was watered by another beauty consultant who asked Nora to help her conduct a skin care class for a women's fellowship day at New Mt. Temple Tabernacle Church in Durham, North Carolina.

According to Nora's plan, she was going to build her business with new customers and, of course, make some money. As the class got underway, she happened to do a facial on the pastor of the church, who in turn invited her to church for their Sunday service. Nora attended church three consecutive Sundays and on the fourth Sunday, the Lord spoke to her heart and she gave her life to Christ. Her life has not been the same since. Today she is proud to say that she is a fiery, faith walking Christian.

In her distinguished, twenty-six year career with Mary Kay, Nora achieved the title of Senior National Sales Director, one of the highest levels of Mary Kay.

Nora has accepted her call from God to become a Christian inspirational speaker, positively impacting the lives of all those she has the privilege to touch. She is a woman with a serious mission who believes that if she meets people's true needs with total sincerity and commitment to serve, as God has called her to do, her work will not be in vain.



For Immediate Release

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**MOTIVATIONAL SPEAKER, AUTHOR AND BUSINESS WOMEN ON THE MOVE FOR GOD
FOUNDER NORA SHARIFF-BORDEN INSPIRES WOMEN AT LOCAL EVENT**

Women's Group Has New Outlook on Future

ATLANTA (April 1, 2018) - The women of CHURCH NAME have a new outlook on their entrepreneurial future after a morning with author and motivational speaker Nora Shariff-Borden.

“Your life has been designed with greatness in mind for you,” states Shariff-Borden. “I want women to believe in themselves and the gifts they have been given. I want them to know that they can do and be anything they desire to be.”

To say Nora Shariff-Borden is passionate about helping others is an understatement. Fueled by years of proven success, Shariff-Borden has accepted her call from God to become a Christian inspirational speaker.

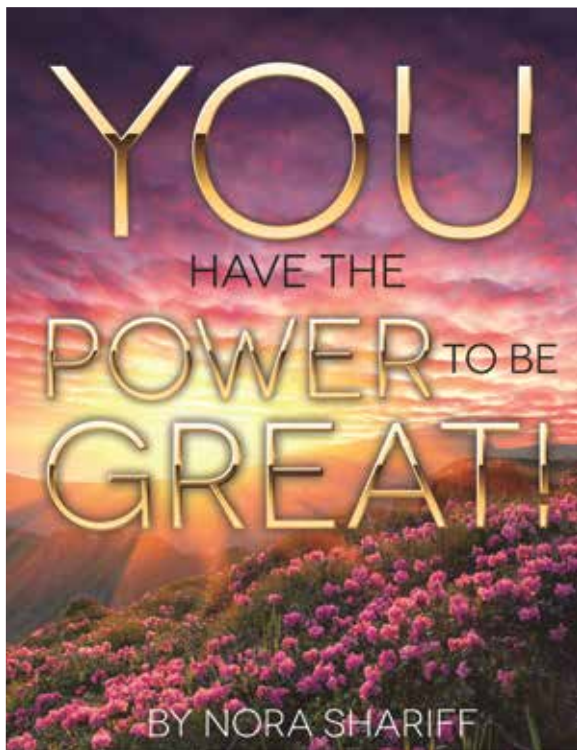
In her distinguished, twenty-six year career with Mary Kay, Shariff-Borden achieved the title of Senior National Sales Director, one of the highest levels of Mary Kay. She was the first National Sales Director to bring the prestigious pink Cadillac Escalade to Georgia and was an elite member of the Mary Kay Millionaires club. Shariff-Borden's career was celebrated with trips around the world, diamond pins and rings, esteemed awards, and 12 free cars.

Shariff-Borden is a woman with a serious mission who believes that if she meets people's true needs with total sincerity and commitment to serve, as God has called her to do, her work will not be in vain.

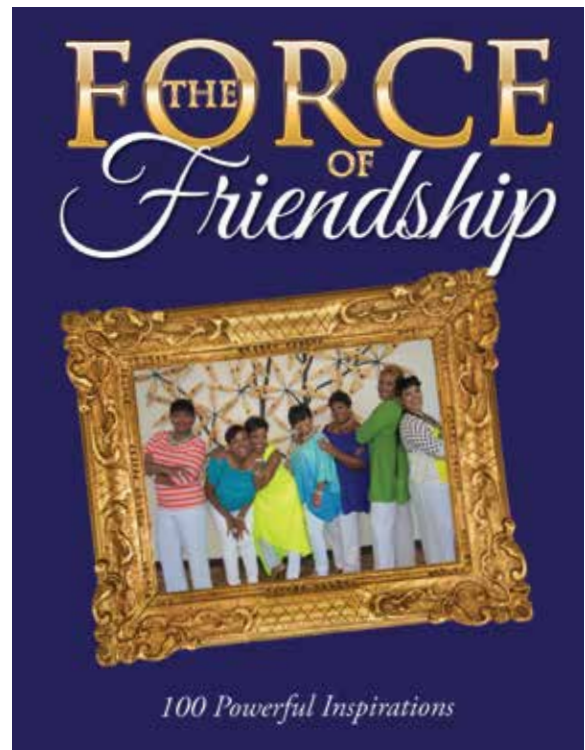
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Nora
SHARIFF-BORDEN

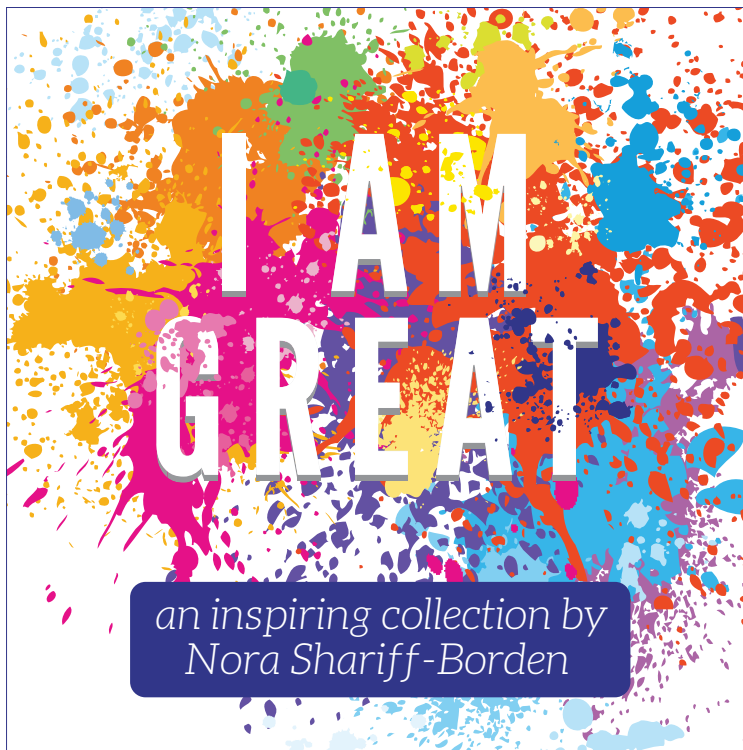




You Have the Power to be Great is an awesome devotional workbook. It teaches you some great fundamentals of what a Christian life should look like. We ask a series of questions that cause you to think about your ability to be great and walk in it!



The Force of Friendship: 100 Powerful Inspirations is a 100-page collection of quick and easily digestible daily affirmations written by seven girlfriends that covers such topics as faith, mindset, leadership, courage, success, belief, love, dream, fear, and, of course, friendship.



I Am Great is a powerful collection of inspirations for older children and preteens. This book gives readers affirmations to build confidence and proclaim victory in life.