



# Insightful Grants — Consulting Inc. —

Bringing Your Vision to Life Through Strategic Grant Writing!



**Founder and CEO: Dr. Nora Shariff-Borden**

Grant Writer | Vision Partner | Community Advocate



## About Us

At Insightful Grant Consulting Inc. We believe that every great mission deserves to be funded. Founded by Dr. Nora Shariff-Borden, a passionate and experienced grant writer, our firm is dedicated to helping nonprofits, community leaders, and visionaries turn their purpose into funded realities.

With a heart for service and a gift for storytelling, Dr. Shariff-Borden doesn't just write grants—she brings visions to life. She partners deeply with each client, aligning with their mission and values to create customized, compelling, and funder-ready proposals that reflect the true heart of their work.



## What We Do

We specialize in comprehensive grant writing and consulting services, designed to meet the needs of organizations at every stage of development.

## Mission Statement

At Insightful Grants Consulting Inc., the mission is clear and powerful: to empower organizations and individuals to bring meaningful transformation to their communities through strategic, personalized, and results-driven grant consulting services.

Founded and led by Dr. Nora Shariff-Borden, a seasoned grant writer with a proven track record of excellence, Insightful Grant Consulting Inc. stands as a beacon of guidance for those who seek to secure funding with purpose and precision.

This program is more than a consulting service — it is a partnership rooted in understanding, collaboration, and shared vision. Every grant proposal begins with a dream — a desire to uplift communities, address pressing challenges, and spark sustainable change. At Insightful Grant Consulting Inc., that dream is honored and nurtured. Clients are not seen as projects; they are visionaries, changemakers, and trailblazers whose missions deserve to be seen, heard, and funded.

## Our Commitment

At Insightful Grants Consulting Inc., we believe that grant consulting is not just about winning dollars — it's about creating impact. We commit to walking alongside you with integrity, creativity, and excellence every step of the way. From concept to submission, your mission becomes our mission.

Together, let's elevate your vision, unlock funding opportunities, and write the future — one grant at a time.

## Core Values

**Integrity** – We uphold the highest ethical standards in all our work, ensuring honesty, transparency, and trustworthiness in every engagement.

**Passion for Impact** – We are driven by the desire to make a difference and to help our clients do the same through mission-aligned funding.

**Collaboration** – We work hand-in-hand with our clients, valuing their input and expertise to co-create powerful, authentic grant narratives.

**Client-Centric Approach** – Every client's vision matters. We tailor our strategies and services to meet your specific needs and aspirations.

**Education** – We aim to inform and empower our clients by demystifying the grant process and providing knowledge that leads to long-term success.

# Core Values

**Diversity and Inclusion** – We embrace and celebrate the uniqueness of every individual and organization, creating equitable opportunities for all.

**Excellence** – We are committed to delivering the highest quality in our writing, consulting, and client service.

**Adaptability** – In a constantly changing funding landscape, we remain flexible and forward-thinking to meet emerging challenges and opportunities.

**Social Responsibility** – We believe in giving back and advancing causes that promote justice, equity, and community well-being.

**Innovation** – We bring creative, strategic solutions to complex funding challenges, empowering our clients to stand out and secure resources.

# Services Offered

## 1. Program Development Support

We assist in developing new programs or refining existing ones to align with funder expectations. This includes logic models, needs assessments, and measurable outcome development.

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## 2. Proposal Review and Editing

If you have existing drafts or have written your own proposals, we can provide professional review, editing, and strategic enhancements to improve clarity, alignment, and competitiveness.

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## 3. Post-Award Management Support

Optional guidance on reporting requirements, compliance, outcome tracking, and communication with funders to maintain funding relationships and meet deadlines.

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## 4. Letter of Intent & Grant Template Development

Creation of high-quality templates tailored to your organization's voice and mission, enabling you to submit multiple applications more efficiently.

# Services Offered

## 5. Funder Communication & Outreach Strategy

Support with crafting effective email scripts, phone scripts, and outreach strategies to establish and maintain funder relationships before and after grant submission.

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## 6. Emergency/Expedited Proposal Services

For clients with time-sensitive needs, we offer expedited services for grant opportunities with short turnarounds (additional fees may apply).

Each of these provisions is available as an add-on service and may be selected during the initial consultation or added as needed throughout the duration of our partnership. Fees for optional provisions are outlined in the service agreement or can be discussed during your strategy session.

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### Who We Serve

- Nonprofits & Faith-Based Organizations
- Start-up Community Initiatives
- Educational Institutions
- Health & Wellness Programs
- Youth & Mentorship Programs
- Arts, Culture & Creative Projects
- Reentry & Transitional Housing Programs

# Why Choose Insightful Grant Consulting Inc.?

## Personalized Attention

Dr. Shariff-Borden invests in your mission, taking the time to understand your goals and your community's needs.

## Heart + Strategy

She blends emotional connection with strategic thinking—ensuring your proposal not only touches hearts but also meets funder criteria.

## Proven Experience

With over 5 decades experience in entrepreneurship, leadership.

## Vision Alignment

She doesn't just write—she co-creates your vision it becomes her mission as she works to translate your ideas into fundable language.

# Program Pillars

## Strategic Alignment

Each proposal is carefully tailored to reflect the heart of the organization's mission, vision, and goals, ensuring alignment with the funder's priorities for optimal success.

## Compelling Narrative Development

Storytelling is at the core of every grant. Insightful Grants Consulting Inc. crafts powerful, authentic narratives that connect emotionally and intellectually with grant reviewers.

## Customized Support

Whether working with established nonprofits, faith-based groups, grassroots movements, or emerging social enterprises, services are adapted to meet the unique needs and capacities of each client.

## Capacity Building

Beyond writing, Insightful Grants Consulting Inc. offers coaching, education, and resources to help organizations strengthen their infrastructure and prepare for long-term sustainability.

## Results-Driven Process

With a focus on clarity, precision, and fundability, proposals are designed to stand out in competitive grant cycles and bring measurable results.



# Contact us

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